Deal #

INVOICE

DENVER'S KMGH WORKING FOR YOU 123 Speer Blvd

KMGH 123 Speer Blvd Denver, CO 80203 Main: (303)832-7777

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Billing:

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 181820-1
 10/28/12
 October 2012
 10/01/12 - 10/18/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

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Billing Address:

Send Payment To:

Advertiser Product Estimate Number Issue/NRCC IE NRCC IE 2012 2603

National Media Research Planning & Placement LLC Attention: Accounts Payable 815 Slater Lane Alexandria, VA 22314 Cash

Billing Type

Special Handling

Billing Calendar

Broadcast

IDB # Advertiser Code Product Code

Agency Ref Advertiser Ref

KMGH EW Scripps PO Box 30509 Los Angeles, CA 90030-0509

Spots/

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 10/12/12 10/18/12 7News at 5AM	5AM-530AM	11111	:30	5	\$350.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 10/14/12	Spots/Week 1	Rate \$350.00					
Spots: # Ch Day Air Date Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate Type
1 KMGH F 10/12/12 5:29 AM 7News		5AM-530AM	:30	NRCCC006	1005Н		\$350.00 NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MIWIFSS 1111	Spots/Week 4	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Descri	iption_	Start/End Time	Length				Rate Type
2 KMGH M 10/15/12 5:10 AM 7News	s at 5AM	5AM-530AM		NRCCC006			\$350.00 NM
3 KMGHTu 10/16/12 5:28 AM 7News	s at 5AM	5AM-530AM		NRCCC006			\$350.00 NM
4 KMGHW 10/17/12 5:12 AM 7News	s at 5AM	5AM-530AM	:30	NRCCC006	1012H		\$350.00 NM
5 KMGHTh 10/18/12 5:14 AM 7News	s at 5AM	5AM-530AM	:30	NRCCC006	1012Н		\$350.00 NM
2 10/12/12 10/18/12 7News at 530AM	530AM-6AM	11111	:30	5	\$350.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 10/14/12	Spots/Week 1	Rate \$350.00					
Spots: # Ch Day Air Date Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate Type
1 KMGH F 10/12/12 5:53 AM 7News		530AM-6AM	:30	NRCCC006	1005H		\$350.00 NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MIWIFSS 1111	Spots/Week 4	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	Length				Rate Type
2 KMGH M 10/15/12 5:42 AM 7News		530AM-6AM		NRCCC006			\$350.00 NM
3 KMGHTu 10/16/12 5:53 AM 7News	s at 530AM	530AM-6AM	.00	NRCCC006			\$350.00 NM
4 KMGHW 10/17/12 5:44 AM 7News	s at 530AM	530AM-6AM		NRCCC006			\$350.00 NM
5 KMGHTh 10/18/12 5:52 AM 7News	s at 530AM	530AM-6AM	:30	NRCCC006	1012Н		\$350.00 NM
3 10/12/12 10/18/12 6-7A News	6A-7A	22222	:30	10	\$625.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 22-	Spots/Week 2	Rate \$625.00					
Spots: # Ch Day Air Date Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate Type
2 KMGHF 10/12/12 6:27 AM 6-7A N	News	6A-7A	:30	NRCCC006	1005H		\$625.00 NM
1 KMGHF 10/12/12 6:44 AM 6-7A N		6A-7A	:30	NRCCC006	1005H		\$625.00 NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MIWIFSS 2222	Spots/Week 8	<u>Rate</u> \$625.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type



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e Start Date End Date D	escription Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
3 10/12/12 10/18/12 6	7A News 6A-7A	22222	:30 10	\$625.00	NM	
Spots: # Ch Day Air Date	e Air Time Description	Start/End Time	Length Ad-ID			Rate Type
3 KMGHM 10/15/1	2 6:10 AM 6-7A News	6A-7A	:30 NRCCC00	61012H		\$625.00 NM
4 KMGHM 10/15/1	2 6:29 AM 6-7A News	6A-7A	:30 NRCCC00	61012H		\$625.00 NM
5 KMGHTu 10/16/1		6A-7A	:30 NRCCC00	61012H		\$625.00 NM
6 KMGHTu 10/16/1	2 6:37 AM 6-7A News	6A-7A	:30 NRCCC00	61012H		\$625.00 NM
8 KMGHW 10/17/1	2 5:59 AM 6-7A News	6A-7A	:30 NRCCC00	61012H		\$625.00 NM
7 KMGHW 10/17/1	2 6:42 AM 6-7A News	6A-7A	:30 NRCCC00	61012H		\$625.00 NM
10 KMGHTh 10/18/1	2 6:11 AM 6-7A News	6A-7A	:30 NRCCC00	61012H		\$625.00 NM
9 KMGHTh 10/18/1		6A-7A	:30 NRCCC00	61012H		\$625.00 NM
4 10/12/12 10/18/12 G	MA M-F 7-9A 7A-9A	44444	:30 20	\$750.00	NM	
	1 Date <u>MFWFSS</u> <u>Spots/Week</u> 4	Rate \$750.00				
Spots: # Ch Day Air Date	=	Start/End Time	Length Ad-ID			Rate Type
2 KMGHF 10/12/1		7A-9A	:30 NRCCC00	61005H		\$750.00 NM
1 KMGH F 10/12/1		7A-9A	:30 NRCCC00			\$750.00 NM
4 KMGHF 10/12/1		7A-9A	:30 NRCCC00			\$750.00 NM
3 KMGHF 10/12/1		7A-9A	:30 NRCCC00			\$750.00 NM
Weeks: Start Date En	<u>Date MIWIFSS Spots/Week</u> 21/12 4444 16	Rate \$750.00	.00 11100000			Ψ700.00 14101
Spots: # Ch Day Air Date		Start/End Time	Length Ad-ID			Rate Type
6 KMGHM 10/15/1		7A-9A	:30 NRCCC00	61012H		\$750.00 NM
8 KMGHM 10/15/1		7A-9A	:30 NRCCC00	61012H		\$750.00 NM
5 KMGHM 10/15/1		7A-9A	:30 NRCCC00			\$750.00 NM
7 KMGHM 10/15/1		7A-9A	:30 NRCCC00			\$750.00 NM
10 KMGHTu 10/16/1		7A-9A	:30 NRCCC00			\$750.00 NM
9 KMGHTu 10/16/1		7A-9A	:30 NRCCC00			\$750.00 NM
11 KMGHTu 10/16/1		7A-9A	:30 NRCCC00			\$750.00 NM
12 KMGHTu 10/16/1		7A-9A	:30 NRCCC00			\$750.00 NM
13 KMGH W 10/17/1		7A-9A	:30 NRCCC00			\$750.00 NM
16 KMGHW 10/17/1		7A-9A	:30 NRCCC00			\$750.00 NM
14 KMGHW 10/17/1		7A-9A 7A-9A	:30 NRCCC00			\$750.00 NM
15 KMGHW 10/17/1		7A-9A 7A-9A	:30 NRCCC00			\$750.00 NM
20 KMGHTh 10/18/1		7A-9A 7A-9A	:30 NRCCC00			\$750.00 NM
			:30 NRCCC00			
17 KMGHTh 10/18/1 18 KMGHTh 10/18/1		7A-9A 7A-9A	:30 NRCCC00			\$750.00 NM \$750.00 NM
19 KMGHTh 10/18/1 5 10/13/12 10/13/12 7	2 8:39 AM GMA M-F 7-9A 9a Sat Morning News 7A-9A	7A-9A S-	:30 NRCCC00	\$400.00	NM	\$750.00 NM
	d Date MTWTFSS Spots/Week	Rate	.30 2	φ 4 00.00	INIVI	
10/08/12 10/	14/12S- 2	\$400.00				
Spots: # Ch Day Air Date		Start/End Time	Length Ad-ID			Rate Type
1 KMGH Sa 10/13/1		7A-9A	:30 NRCCC00			\$400.00 NM
2 KMGH Sa 10/13/1	2 7:50 AM 7-9a Sat Morning News	7A-9A	:30 NRCCC00	61012H		\$400.00 NM
6 10/14/12 10/14/12 G	MA SUN Sun GMA 6A-7A	S	:30 2	\$200.00	NM	
Weeks: Start Date En						
	<u>d Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 2	<u>Rate</u> \$200.00				
	14/12S 2		Length Ad-ID			Rate Type



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Advertiser Product Estimate Number Issue/NRCC IE NRCC IE 2012 2603

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						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
6 10/14/12	10/14/12	GMA SUN	Sun GMA 6A-7A	S	:30	2	\$200.00	NM		
Spots: # Cl	n Day Air D	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2 KM	/IGH Su 10/1	4/12 6:48 AM GMA	SUN	Sun GMA 6A-7A	:3	O NRCCCOO	61012H		\$200.00	NM
7 10/14/12	10/14/12	7A-8A SUN MORN NE	:W\$7A-8A	S	:30	2	\$300.00	NM		
Weeks:	Start Date 10/08/12	End Date 10/14/12 MTWTFSSS	Spots/Week 2	<u>Rate</u> \$300.00						
Spots: # Cl				Start/End Time		h Ad-ID			Rate	
	MGH Su 10/1		SUN MORN NEWS	7A-8A		O NRCCCOO			\$300.00	
2 KI	//GH Su 10/1	4/12 /:54 AM /A-8A	SUN MORN NEWS	7A-8A	:3	O NRCCCOO	51012H		\$300.00	NM
8 10/14/12	10/14/12	9A-10A SUN MORN N	EW9A-10A	S	:30	2	\$375.00	NM		
Weeks:	Start Date 10/08/12	End Date MIWIFSSS	Spots/Week 2	Rate \$375.00						
Spots: # Cl				Start/End Time		h Ad-ID			Rate	
	/IGH Su 10/1		A SUN MORN NEWS	9A-10A		O NRCCCOO			\$375.00	
2 KN	// // // // // // // // // // // // //	4/12 9:58 AM 9A-10.	A SUN MORN NEWS	9A-10A	:3	O NRCCCOO	61012H		\$375.00	NM
9 10/12/12	10/18/12	9a-930a Right This Min	nut(9a-930a	11111	:30	5	\$450.00	NM		
Weeks:	Start Date	End Date MTWTFSS1	Spots/Week	Rate						
			1	\$450.00					.	_
	n <u>Day Air D</u> MGH <i>F 10/1</i>			Start/End Time		h Ad-ID			Rate \$450.00	
	Credited		Da Right This Minute	9a-930a	:0	0			\$450.00	INIVI
Weeks:	10/15/12	End Date 10/21/12 1111	Spots/Week 4	<u>Rate</u> \$450.00						
Spots: # Cl				Start/End Time		h Ad-ID	24.24.27		Rate	
			Da Right This Minute	9a-930a		O NRCCCOOO			\$450.00	
	MGH Tu 10/1 MGH W 10/1		Da Right This Minute Da Right This Minute	9a-930a 9a-930a		O NRCCCOO			\$450.00 \$450.00	NM NM
	//GHTh 10/1		Da Right This Minute	9a-930a		O NRCCCOO			\$450.00	
					.0				ψ+30.00	INIVI
10 10/12/12	10/18/12	930a-10 Right This Min	nut(930a-10a	11111	:30	5	\$450.00	NM		
Weeks:	10/08/12	End Date MTWTFSS 1	Spots/Week 1	Rate \$450.00						
		Date Air Time Descri		Start/End Time		h Ad-ID	2100511		Rate	
Weeks:		2/12 9:37 AM 930a- End Date MIWIFSS	10 Right This Minute Spots/Week	930a-10a Rate	:3	O NRCCCOO	э1005н		\$450.00	NM
WCCR3.		10/21/12 1111	4	\$45 0.00						
Spots: # Cl	n <u>Day</u> Air D	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
			10 Right This Minute	930a-10a		O NRCCCOO			\$450.00	
	//GHTu 10/1		10 Right This Minute	930a-10a		O NRCCCOO			\$450.00	
			10 Right This Minute	930a-10a		O NRCCCOO			\$450.00	NM
5 KI	//GHTh 10/1	8/12 9:39 AM 930a-	10 Right This Minute	930a-10a	:3	O NRCCCOO	51012H		\$450.00	NM
11 10/12/12	10/18/12	THE VIEW	10A-11A	11111	:30	5	\$1,000.00	NM		
Weeks:		End Date MTWTFSS1	Spots/Week 1	Rate \$1,000.00						
Spots: # Cl	n <u>Day</u> Air D	Date Air Time Descri	ption	Start/End Time		h Ad-ID			Rate	Туре
		2/12 10:32 AM THE V		10A-11A	:3	O NRCCCOO	61005Н		\$1,000.00	NM
Weeks:		End Date MIWIFSS 1111	Spots/Week 4	Rate \$1,000.00						
Spots: # Cl		Date Air Time Description Shown on this invoice w		Start/End Time We certify that the advertisin		h Ad-ID tices and this a	advertising sales ac	reement do	Rate pes not discrimina	



Invoice # Invoice Date Invoice Month Invoice Period 181820-1 10/28/12 October 2012 10/01/12 - 10/18/12

Advertiser Product Estimate Number Issue/NRCC IE NRCC IE 2012 2603

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Line Charles Ford Data - Description - Charles d'Time	NEW POOR	Spots/	T	
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week Rate	Туре	
11 10/12/12 10/18/12 THE VIEW 10A-11A	11111	:30 5 \$1,000.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 KMGH M 10/15/12 10:59 AM THE VIEW	10A-11A	:30 NRCCC0061012H		\$1,000.00 NM
3 KMGHTu 10/16/12 10:00 AM THE VIEW	10A-11A	:30 NRCCC0061012H		\$1,000.00 NM
4 KMGHW 10/17/12 10:35 AM THE VIEW	10A-11A	:30 NRCCC0061012H		\$1,000.00 NM
5 KMGHTh 10/18/12 10:33 AM THE VIEW	10A-11A	:30 NRCCC0061012H		\$1,000.00 NM
12 10/12/12 10/18/12 11A-12P News 11A-12P	22222	:30 10 \$500.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 2 2 Spots/Week 2	Rate \$500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 KMGH F 10/12/12 11:29 AM 11A-12P News	11A-12P	:30 NRCCC0061005H		\$500.00 NM
1 KMGH F 10/12/12 11:49 AM 11A-12P News	11A-12P	:30 NRCCC0061005H		\$500.00 NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MIWIFSS 2222 Spots/Week 8	Rate \$500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
4 KMGHM 10/15/12 11:23 AM 11A-12P News	11A-12P	:30 NRCCC0061012H		\$500.00 NM
3 KMGHM 10/15/12 11:41 AM 11A-12P News	11A-12P	:30 NRCCC0061012H		\$500.00 NM
6 KMGHTu 10/16/12 11:10 AM 11A-12P News	11A-12P	:30 NRCCC0061012H		\$500.00 NM
5 KMGHTu 10/16/12 11:33 AM 11A-12P News	11A-12P	:30 NRCCC0061012H		\$500.00 NM
8 KMGHW 10/17/12 11:35 AM 11A-12P News	11A-12P	:30 NRCCC0061012H		\$500.00 NM
7 KMGHW 10/17/12 11:52 AM 11A-12P News	11A-12P	:30 NRCCC0061012H		\$500.00 NM
10 KMGHTh 10/18/12 11:28 AM 11A-12P News	11A-12P	:30 NRCCC0061012H		\$500.00 NM
9 KMGHTh 10/18/12 11:51 AM 11A-12P News	11A-12P	:30 NRCCC0061012H		\$500.00 NM
13 10/12/12 10/18/12 The CHEW 1157A-1P	11111	:30 5 \$450.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 2 1	Rate \$450.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 KMGH F 10/12/12 11:58 AM The CHEW	1157A-1P	:30 NRCCC0061005H		\$450.00 NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MIWIFSS 1111 Spots/Week 4	<u>Rate</u> \$450.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 KMGH M 10/15/12 12:30 PM The CHEW	1157A-1P	:30 NRCCC0061012H		\$450.00 NM
3 KMGHTu 10/16/12 12:29 PM The CHEW	1157A-1P	:30 NRCCC0061012H		\$450.00 NM
4 KMGH W 10/17/12 The CHEW Unresolved	1157A-1P	:00		\$450.00 NM
5 KMGH Th 10/18/12 The CHEW Unresolved	1157A-1P	:00		\$450.00 NM
14 10/12/12 10/18/12 General Hospital 1P-2P	11111	:30 5 \$450.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 1 1 1 1 1 1 1	Rate \$450.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 KMGH F 10/12/12 General Hospital Credited	1P-2P	:00		\$450.00 NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MIWIFSS 1111 Spots/Week 4	<u>Rate</u> \$450.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 KMGH M 10/15/12 General Hospital	1P-2P	:00		\$450.00 NM
Credited 3 KMGH Tu 10/16/12 General Hospital Credited	1P-2P	:00		\$450.00 NM



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Advertiser Product Estimate Number Issue/NRCC IE NRCC IE 2012 2603

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Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
14 10/12/12 10/18/12 General Hospital	1P-2P	11111	:30	5	\$450.00	NM		
Spots: # Ch Day Air Date Air Time Descr	ption	Start/End Time	Length	Ad-ID			Rate	Туре
4 KMGH W 10/17/12 Gener Unresolved	al Hospital	1P-2P	:00)			\$450.00	NM
5 KMGH Th 10/18/12 Gener Credited	al Hospital	1P-2P	:00)			\$450.00	NM
15 10/12/12 10/18/12 Dr. Oz	4P-5P	22222	:30	10	\$425.00	NM		
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 2	Spots/Week 2	<u>Rate</u> \$425.00						
Spots: # Ch Day Air Date Air Time Descr		Start/End Time		Ad-ID			Rate	
2 KMGH F 10/12/12 4:11 PM Dr. Oz		4P-5P		NRCCC006			\$425.00	
1 KMGH F 10/12/12 4:26 PM Dr. Oz Weeks: Start Date End Date MIWIFSS 10/15/12 10/21/12 2222	Spots/Week 8	4P-5P <u>Rate</u> \$425.00	:30	NRCCC006	51005Н		\$425.00	NM
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Length	n Ad-ID			Rate	Туре
4 KMGHM 10/15/12 4:12 PM Dr. Oz		4P-5P		NRCCC006	1012Н		\$425.00	NM
3 KMGH M 10/15/12 4:27 PM Dr. Oz		4P-5P	:30	NRCCC006	1012Н		\$425.00	NM
6 KMGHTu 10/16/12 4:12 PM Dr. Oz		4P-5P	:30	NRCCC006	1012Н		\$425.00	NM
5 KMGHTu 10/16/12 4:28 PM Dr. Oz		4P-5P	:30	NRCCC006	1012Н		\$425.00	NM
7 KMGHW 10/17/12 4:10 PM Dr. Oz		4P-5P	:30	NRCCC006	1012Н		\$425.00	NM
8 KMGHW 10/17/12 4:53 PM Dr. Oz		4P-5P	:30	NRCCC006	1012Н		\$425.00	NM
9 KMGHTh 10/18/12 4:12 PM Dr. Oz	<u>,</u>	4P-5P	:30	NRCCC006	1012Н		\$425.00	NM
10 KMGHTh 10/18/12 4:28 PM Dr. Oz		4P-5P	:30	NRCCC006	1012Н		\$425.00	NM
16 10/12/12 10/18/12 5-530P News	5P-530P	11111	:30	5	\$850.00	NM		
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS1	Spots/Week 1	<u>Rate</u> \$850.00						
Spots: # Ch Day Air Date Air Time Descr		Start/End Time		Ad-ID			Rate	
1 KMGH F 10/12/12 5:18 PM 5-530		5P-530P	:30	NRCCC006	51012H		\$850.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MIWIFSS 1111	Spots/Week 4	Rate \$850.00					_	_
Spots: # Ch Day Air Date Air Time Descr		Start/End Time		Ad-ID NRCCC006	10101		Rate	
2 KMGHM 10/15/12 5:18 PM 5-530		5P-530P					\$850.00	
3 KMGHTu 10/16/12 5:29 PM 5-530		5P-530P		NRCCC006			\$850.00	
4 KMGHW 10/17/12 5:10 PM 5-530		5P-530P 5P-530P) NRCCC006			\$850.00	
5 KMGHTh 10/18/12 5:10 PM 5-530	Pinews	5P-530P	:30) NRCCCOO	1012н		\$850.00	NM
17 10/13/12 10/13/12 5pm News Saturday	5P-6p	S-	:30	2	\$450.00	NM		
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSSS-	Spots/Week 2	<u>Rate</u> \$450.00						
Spots: # Ch Day Air Date Air Time Descr		Start/End Time		Ad-ID			Rate	
See MG 17.3,17.4,17.5,17.6	lews Saturday	5P-6p	:00				\$450.00	
See MG 17.3,17.4,17.5,17.6	lews Saturday	5P-6p	:00				\$450.00	
4 KMGH Sa 10/13/12 8:08 PM NASC MG for 23.2,23.1,17.2,17.1		530P-930P) NRCCC006			\$1,500.00	
5 KMGH Sa 10/13/12 8:28 PM NASC MG for 23.2,23.1,17.2,17.1	AR Primetime	530P-930P	:30	NRCCC006	51012Н		\$1,500.00	NM
3 KMGHW 10/17/12 5:28 PM 5-530 MG for 23.2,23.1,17.2,17.1	P News	5P-530P	:30) NRCCC006	1012Н		\$900.00	NM



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Advertiser Product Estimate Number Issue/NRCC IE NRCC IE 2012 2603

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
17 10/13/12	10/13/12	5pm News Saturday	5P-6p	S-	:30	2	\$450.00	NM	
Spots: # C	h Day Air	Date Air Time Des	cription	Start/End Time	Lengtl	h Ad-ID			Rate Type
6 K	MGHTh 10			7P-8P) NRCCC00	61012Н		\$3,000.00 NM
18 10/14/12	10/14/12	5pm News Sun Loca	Il Nev5P-6P	S	:30	2	\$525.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSSS	2	<u>Rate</u> \$525.00					
Spots: # C	h <u>Day Air</u> MGH Su 10			Start/End Time		h Ad-ID) NRCCC00	C1019II		Rate Type
	MGH Su 10	·	News Sun Local News News Sun Local News	5P-6P 5P-6P) NRCCCOO			\$525.00 NM \$525.00 NM
		•				-			ψ323.00 ΝΙΝΙ
19 10/15/12	10/15/12	Castle	9P-10P	M	:30	2	\$6,500.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS M	2	Rate \$6,500.00					
Spots: # C				Start/End Time		h Ad-ID	010101		Rate Type
		/15/12 9:31 PM Cas /15/12 9:41 PM Cas		9P-10P 9P-10P		NRCCC00			\$6,500.00 NM \$6,500.00 NM
2 K	IVIGH IVI 10	/15/12 9.41 PW Cas	lie	9P-10P	.30) NRCCCOO	0101211		1VINI 00.00C,0¢
20 10/16/12	10/16/12	Dancing w/ Stars	7P-8P	- T	:30	2	\$7,000.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS - T	Spots/Week 2	Rate \$7,000.00					
Spots: # C				Start/End Time		h Ad-ID			Rate Type
3 K		/15/12 7:28 PM Dan 20.1,20.2	cing With The Stars	7P-9P	:30) NRCCC00	61012H		\$7,000.00 NM
4 K	-	/15/12 8:19 PM Dan 20.1,20.2	cing With The Stars	7P-9P	:30) NRCCC00	61012Н		\$7,000.00 NM
1 K	MGH <i>Tu</i> 10 See MG Preemp	20.3,20.4	cing w/ Stars	7P-8P	:00	0			\$7,000.00 NM
2 K	MGH Tu 10	/16/12 Dan 20.3,20.4	cing w/ Stars	7P-8P	:00	0			\$7,000.00 NM
21 10/16/12	10/16/12	Private Practice	9P-10P	- T	:30	2	\$3,575.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS - T	Spots/Week 2	Rate \$3,575.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 K	MGH Tu 10 Credited		ate Practice	9P-10P	:00	0			\$3,575.00 NM
2 K	MGH Tu 10 Credited		ate Practice	9P-10P	:00	0			\$3,575.00 NM
22 10/17/12	10/17/12	Middle/Suburg	7P-8P	W	:30	2	\$3,600.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS W		Rate \$3,600.00					
Spots: # C	h <u>Day Air</u>			Start/End Time		h Ad-ID			Rate Type
		/17/12 6:59 PM Midd		7P-8P	_	NRCCC00			\$3,600.00 NM
1 K	MGHW 10	/17/12 7:48 PM Midd	dle/Suburg	7P-8P	:30	NRCCC00	61012Н		\$3,600.00 NM
23 10/13/12	10/13/12	ABC College FB - Pr	ime/F6P-930P	S-	:30	2	\$3,000.00	NM	
Weeks:	Start Date 10/08/12	End Date 10/14/12 MTWTFSS		Rate \$3,000.00					



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Advertiser Product Estimate Number Issue/NRCC IE NRCC IE 2012 2603

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Line Start Date	End Date	Desc	ription		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
23 10/13/12	10/13/12	ABC	College FE	3 - Prime	/F6P-930P	S-	:30	2	\$3,000.00	NM	
Spots: # Ch	n Day A	ir Date	Air Time	Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1GH Sa 1	0/13/12		ABC Co	ollege FB - Prime/PA	6P-930P	:0				\$3,000.00 N
2 KN	IGH Sa 1	0/13/12		ABC Co	ollege FB - Prime/PA	6P-930P	:0	0			\$3,000.00 N
24 10/14/12	10/14/12	Once	Upon a Ti	me	7P-8P	S	:30	2	\$5,000.00	NM	
Weeks:	Start Date 10/08/12	10/14/	ate <u>MTW</u> 12	<u> </u>	Spots/Week 2	Rate \$5,000.00					
Spots: # Ch			Air Time			Start/End Time		h Ad-ID			Rate Ty
	1GH Su 10				pon a Time	7P-8P		O NRCCCOO			\$5,000.00 N
2 KN	1GH Su 10	0/14/12	7:35 PM	Once U	pon a Time	7P-8P	:3	O NRCCCOO	61012H		\$5,000.00 N
25 10/14/12	10/14/12	Reve	enge		8P-9P	S	:30	2	\$4,000.00	NM	
Weeks:	Start Date 10/08/12	End D 10/14/		TFSS S	Spots/Week 2	Rate \$4,000.00					
Spots: # Ch	Day A	ir Date	Air Time	Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 KN	1GH Su 10	0/14/12	8:19 PM	Reveng	е	8P-9P	:3) NRCCCOO	61012H		\$4,000.00 N
2 KN	1GH Su 10	0/14/12	8:40 PM	Reveng	е	8P-9P	:3) NRCCCOO	61012Н		\$4,000.00 N
26 10/12/12	10/18/12	10P	NEWS (M-I	F/SU)	10P-1037P	11111	:30	5	\$2,000.00	NM	
Weeks:	Start Date 10/08/12	End D 10/14/	ate <u>MTW</u>	<u> </u>	Spots/Week 1	Rate \$2,000.00					
Spots: # Ch	n <u>Day</u> A		Air Time			Start/End Time		h Ad-ID			Rate Ty
					WS (M-F/SU)	10P-1037P	:3) NRCCCOO	61012Н		\$2,000.00 N
Weeks:	Start Date 10/15/12	10/21/	111		Spots/Week 4	<u>Rate</u> \$2,000.00					
Spots: # Ch			Air Time			Start/End Time		h Ad-ID			Rate Ty
					WS (M-F/SU)	10P-1037P		O NRCCCOO			\$2,000.00 N
<u> </u>					WS (M-F/SU)	10P-1037P		O NRCCCOO			\$2,000.00 N
					WS (M-F/SU)	10P-1037P		O NRCCCOO			\$2,000.00 N
5 KN	1GHTh 10	0/18/12	10:14 PM	10P NE	WS (M-F/SU)	10P-1037P	:3	O NRCCCOO	61012H		\$2,000.00 N
27 10/13/12	10/13/12	10P	NEWS (SA	T)	10P-1037P	S-	:30	1	\$625.00	NM	
Weeks:	Start Date 10/08/12	End D 10/14/		<u> </u>	Spots/Week 1	Rate \$625.00					
Spots: # Ch			Air Time	Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate Ty
1 KN	1GH Sa 10	0/13/12	10:34 PM	10P NE	WS (SAT)	10P-1037P	:3	O NRCCCOO	61012H		\$625.00 N
28 10/14/12	10/14/12	10P	NEWS (M-I	F/SU)	10P-1037P	S	:30	1	\$2,500.00	NM	
Weeks:	Start Date 10/08/12	End D 10/14/		<u> </u>	Spots/Week 1	Rate \$2,500.00					
Spots: # Ch	Day A	ir Date	Air Time	Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 KN	1GH Su 10	0/14/12	10:22 PM	10P NE	WS (M-F/SU)	10P-1037P	:3	O NRCCCOO	61012H		\$2,500.00 N
29 10/12/12	10/18/12	Nigh	tline		1037P-1103P	11111	:30	5	\$1,000.00	NM	
Weeks:	Start Date	End D 10/14/	ate <u>MTW</u>	<u> </u>	Spots/Week	Rate \$1,000.00					
Spots: # Ch			Air Time	_	tion .	Start/End Time	Lenat	h Ad-ID			Rate Typ
		0/12/12	10:55 PM			1037P-1103P		O NRCCCOO	61012Н		\$1,000.00 N
Weeks:	Start Date			TFSS	Spots/Week	Rate					



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Advertiser Product Estimate Number Issue/NRCC IE NRCC IE 2012 2603

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Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
29 10/12/12 10/18/12 Nightline	1037P-1103P	11111	:30	5	\$1,000.00	NM		
10/15/12 10/21/12 1111 Spots: # Ch Day Air Date Air Time Descrip	4	\$1,000.00 Start/End Time	Longt	h Ad-ID			Poto	Typo
2 KMGHM 10/15/12 11:02 PM Nightlin		1037P-1103P) NRCCC00	61012H		Rate \$1.000.00	_
3 KMGH Tu 10/16/12 Nightlin Credited		1037P-1103P	:00	_			\$1,000.00	
4 KMGH W 10/17/12 Nightlin	е	1037P-1103P	:00	0			\$1,000.00	NM
5 KMGH Th 10/18/12 Nightlin Unresolved	e	1037P-1103P	:00	0			\$1,000.00	NM
30 10/12/12 10/18/12 Jimmy Kimmel	11:03P-12:07A	22222	:30	10	\$325.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>10/08/12</u> <u>10/14/12</u> <u>2</u>	Spots/Week 2	Rate \$325.00						
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time		h Ad-ID			Rate	Туре
1 KMGH F 10/12/12 11:45 PM Jimmy		11:03P-12:07A		NRCCC00			\$325.00	NM
2 KMGH F 10/12/12 12:03 AM Jimmy		11:03P-12:07A	:30	NRCCC00	61012Н		\$325.00	NM
Weeks: Start Date 10/15/12 End Date 10/21/12 MIWIFSS 2222	Spots/Week 8	Rate \$325.00						
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time		h Ad-ID			Rate	
3 KMGHM 10/15/12 11:49 PM Jimmy		11:03P-12:07A) NRCCC00			\$325.00	
4 KMGHM 10/15/12 12:01 AM Jimmy		11:03P-12:07A		NRCCC00			\$325.00	
6 KMGHTu 10/16/12 11:30 PM Jimmy		11:03P-12:07A		NRCCC00			\$325.00	
5 KMGHTu 10/16/12 12:01 AM Jimmy		11:03P-12:07A) NRCCC00			\$325.00	
7 KMGH W 10/17/12 11:53 PM Jimmy		11:03P-12:07A) NRCCC00			\$325.00	
8 KMGHW 10/17/12 12:01 AM Jimmy		11:03P-12:07A		NRCCC00			\$325.00	
9 KMGHTh 10/18/12 11:26 PM Jimmy		11:03P-12:07A) NRCCC00			\$325.00	
10 KMGHTh 10/18/12 11:47 PM Jimmy	Kimmel	11:03P-12:07A	:30) NRCCC00	61012Н		\$325.00	NM
31 10/14/12 10/14/12 10P News Sunday Spor	ts 1037P-11p	S	:30	1	\$550.00	NM		
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSSS	Spots/Week 1	Rate \$550.00						
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time	Lengtl	h Ad-ID			Rate	Туре
1 KMGH Su 10/14/12 10:58 PM 10P Ne	ws Sunday Sports	1037P-11p	:30	NRCCC00	61012Н		\$550.00	
32 10/18/12 10/18/12 Grey's anatomy	8P-9P	T	:30	1	\$5,250.00	NM		
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS T	Spots/Week 1	Rate \$5,250.00						
Spots: # Ch Day Air Date Air Time Descrip	<u>vtion</u>	Start/End Time		h Ad-ID			Rate	Туре
1 KMGHTh 10/18/12 8:40 PM Grey's	anatomy	8P-9P		NRCCC00	61012Н		\$5,250.00	NM
		Total Spots	12	7				

Payment Terms 30 Days

Gross Total \$135,525.00 \$20,328.75

Agency Commission

Net Amount Due \$115,196.25